



Let's drive
economic
growth



CITY OF
Lincoln
COUNCIL

Economic Growth Portfolio

Contextual Overview

4th October 2018

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Economic Growth

This overview will cover:

- Contextual information on the Economic Growth Portfolio
- A deeper look at relevant measures and information from the Lincoln City Profile
- Performance measures covered in the basket of key strategic measures
- Benchmarking information from LGInform

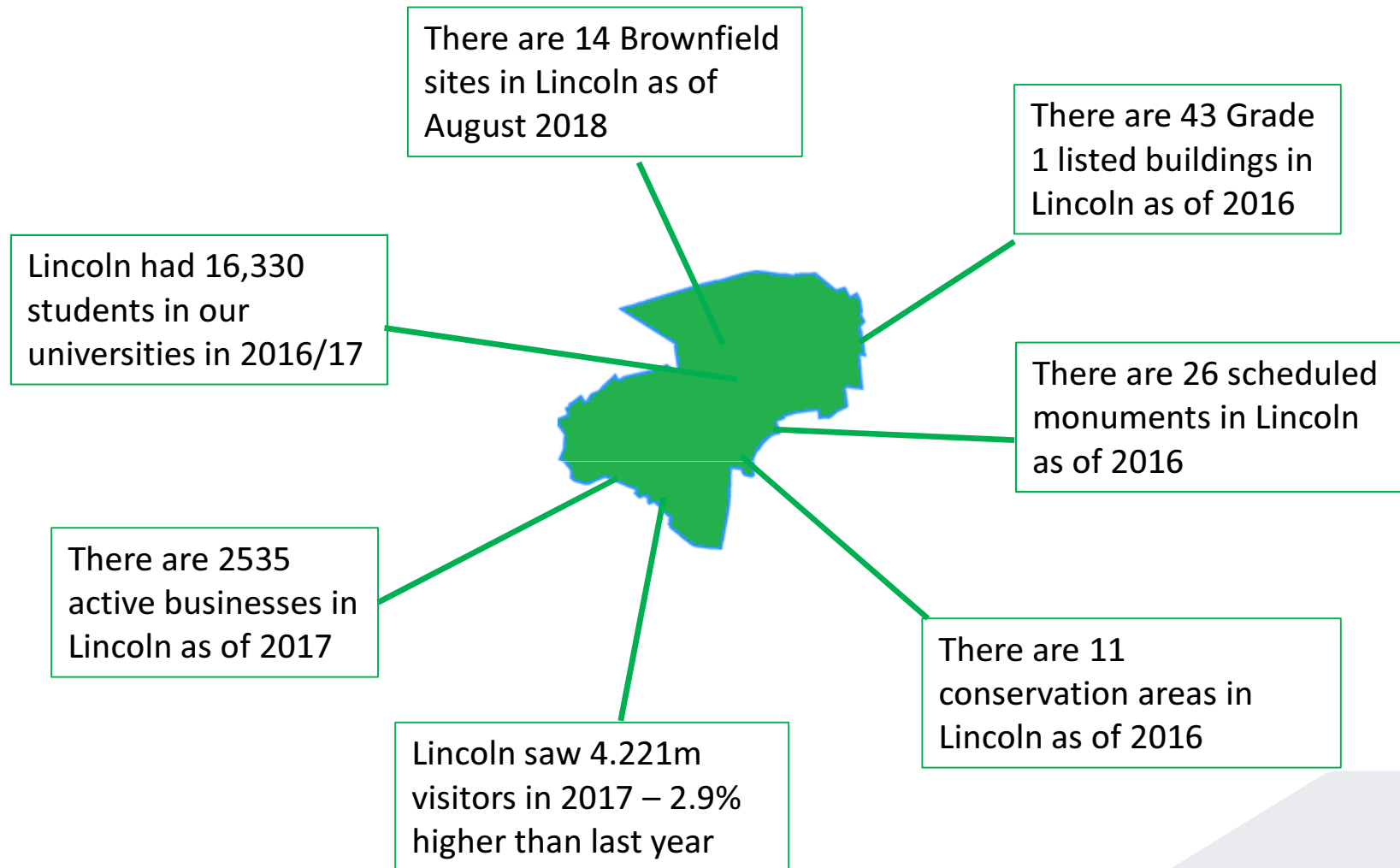


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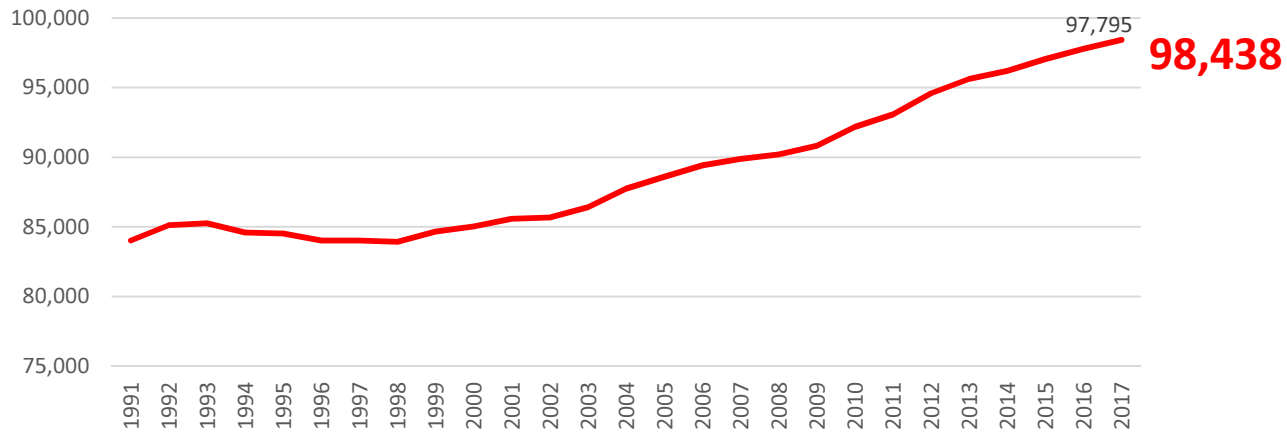


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Contextual Information on Economic Growth Portfolio

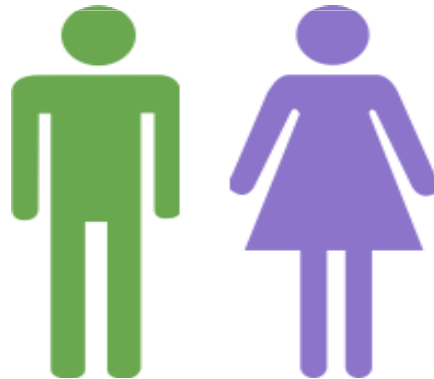


Lincoln's Population Estimates 1991-2017



There were an estimated **48,859** males in Lincoln in 2017.

This was an increase of **546** when compared to 2016.



There were an estimated **49,579** females in Lincoln in 2017.

This was an increase of just **97** when compared to 2016.



Source: ONS 2018

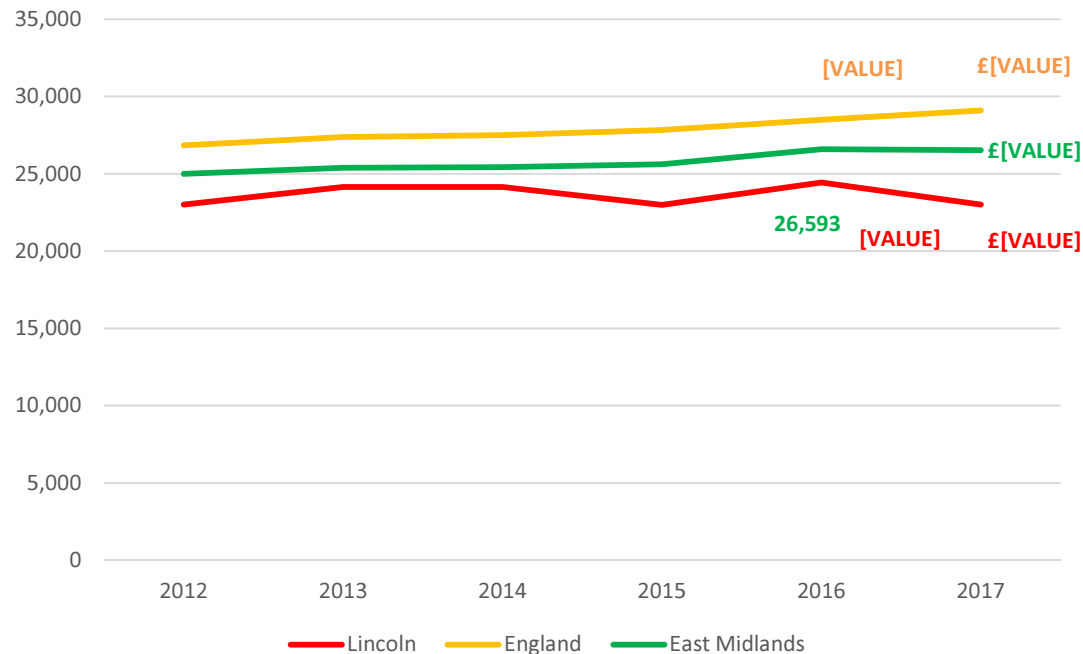
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Median Annual Earnings for Full Time Workers 2012-2017

Lincoln's median annual earnings for full time workers in 2017 was **£23,001**. This was a **decrease** of **£1,434** when compared to 2016.



The East Midlands median annual earnings for full time workers in 2017 was **£26,529**. This was a **decrease** of only **£64** when compared to 2016.

England's median annual earnings for full time workers in 2017 was **£29,085**. This was an **increase** of **£585** when compared to 2016.



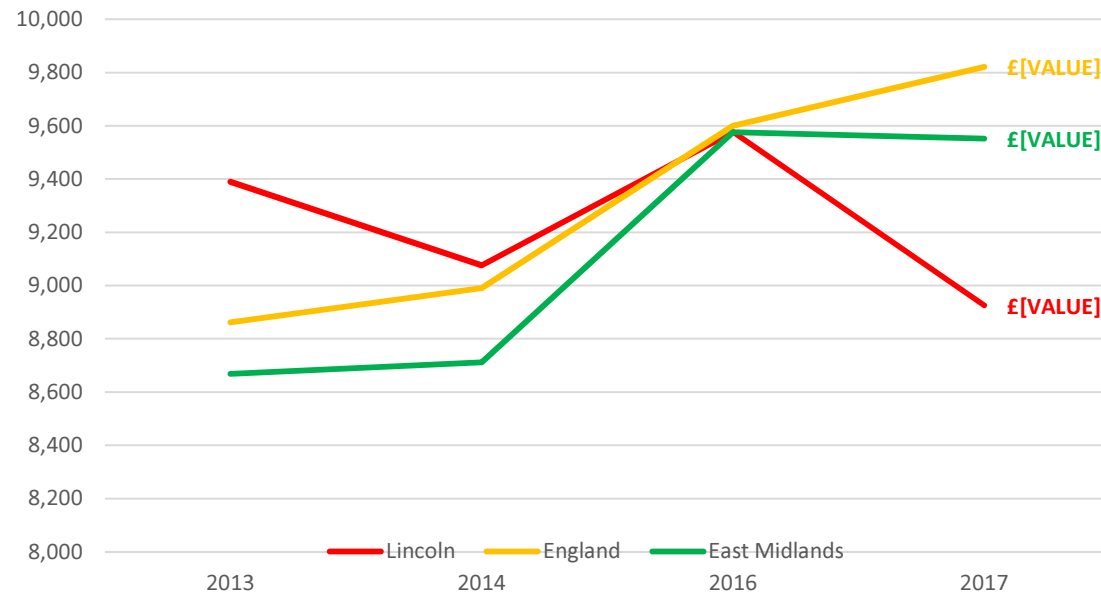
Source: Nomis 2018

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Median Annual Earnings for Part Time Workers 2013-2017



Lincoln's median annual earnings for part time workers in 2017 was **£8,925**. This was a **decrease of £652** when compared to 2016.

The East Midlands median annual earnings for part time workers in 2017 was **£9,552**. This was a slight **increase of £24** when compared to 2016.

England's median annual earnings for part time workers in 2017 was **£9,821**. This was an **increase of £221** when compared to 2016.

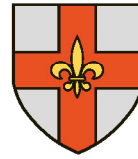


Source: Nomis 2018

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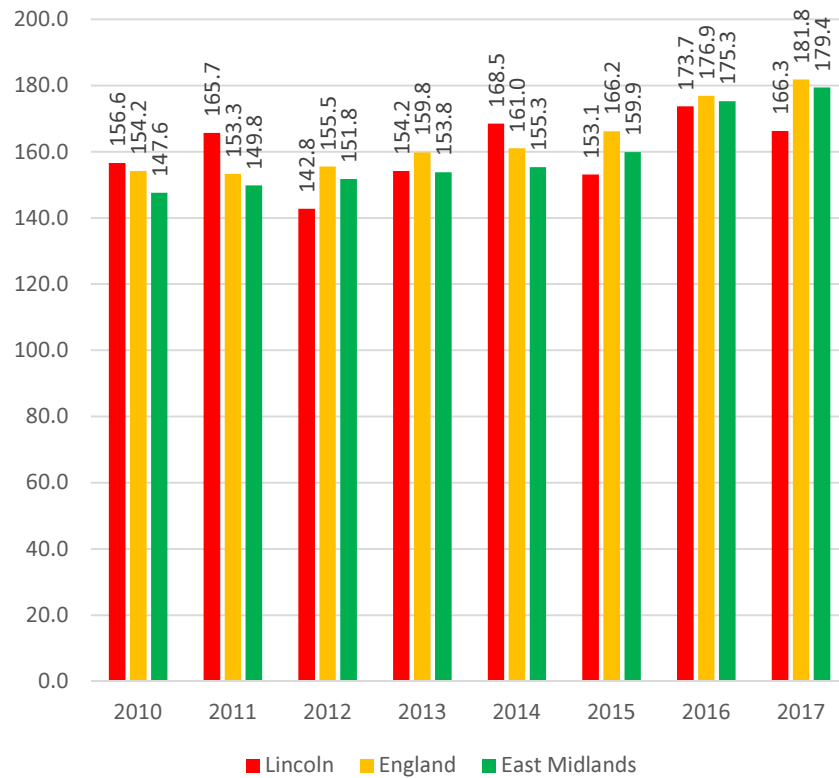
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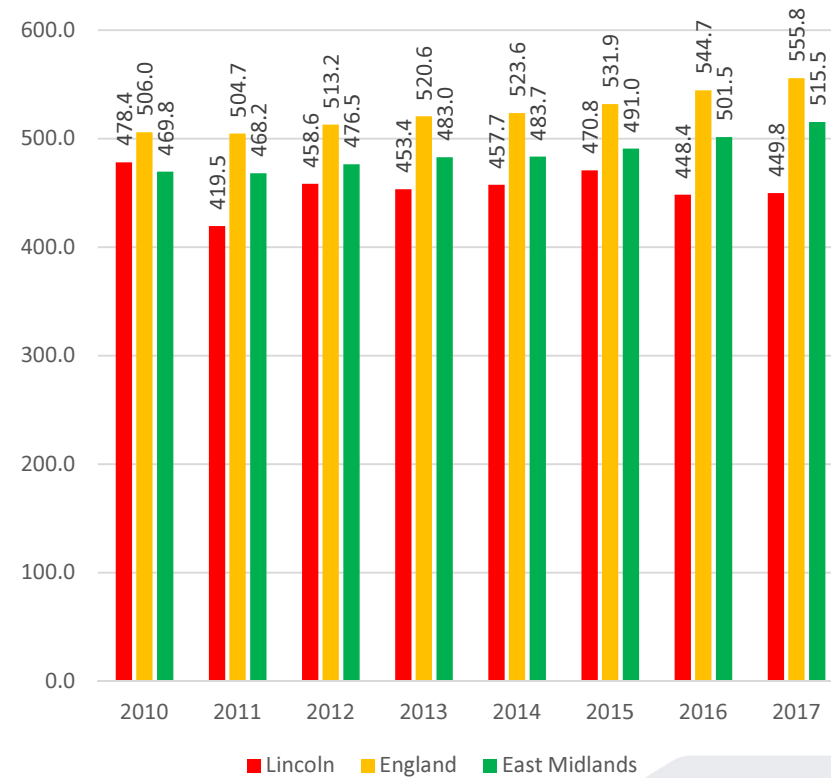


Gross Weekly Pay (FT and PT) Workers 2010-2017

Gross Weekly Pay for Part Time Workers 2010-2017



Gross Weekly Pay for Full Time Workers 2010-2017



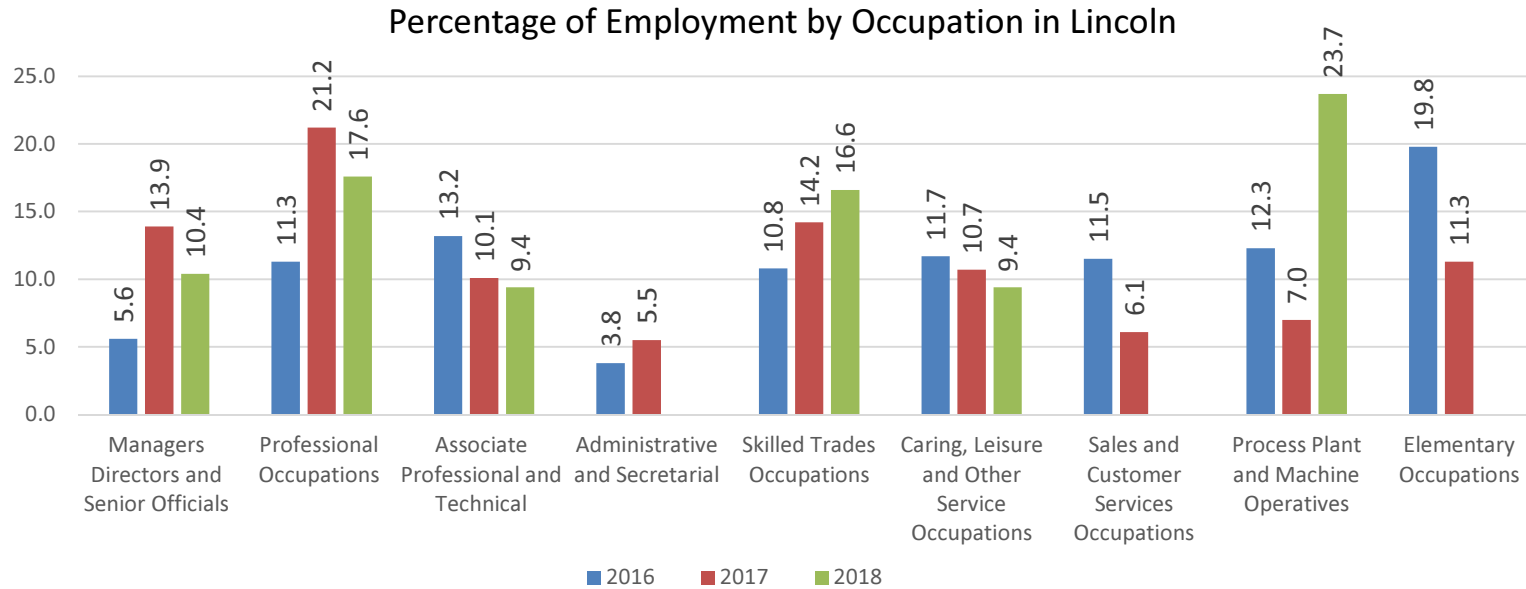
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Source: ONS 2018

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Types of Employment in Lincoln 2016-2018



Note – The 2018 values for Administrative and Secretarial, Sales and Customer Service Occupations and Elementary Occupations are missing due to the sample size being too small for a reliable estimate.



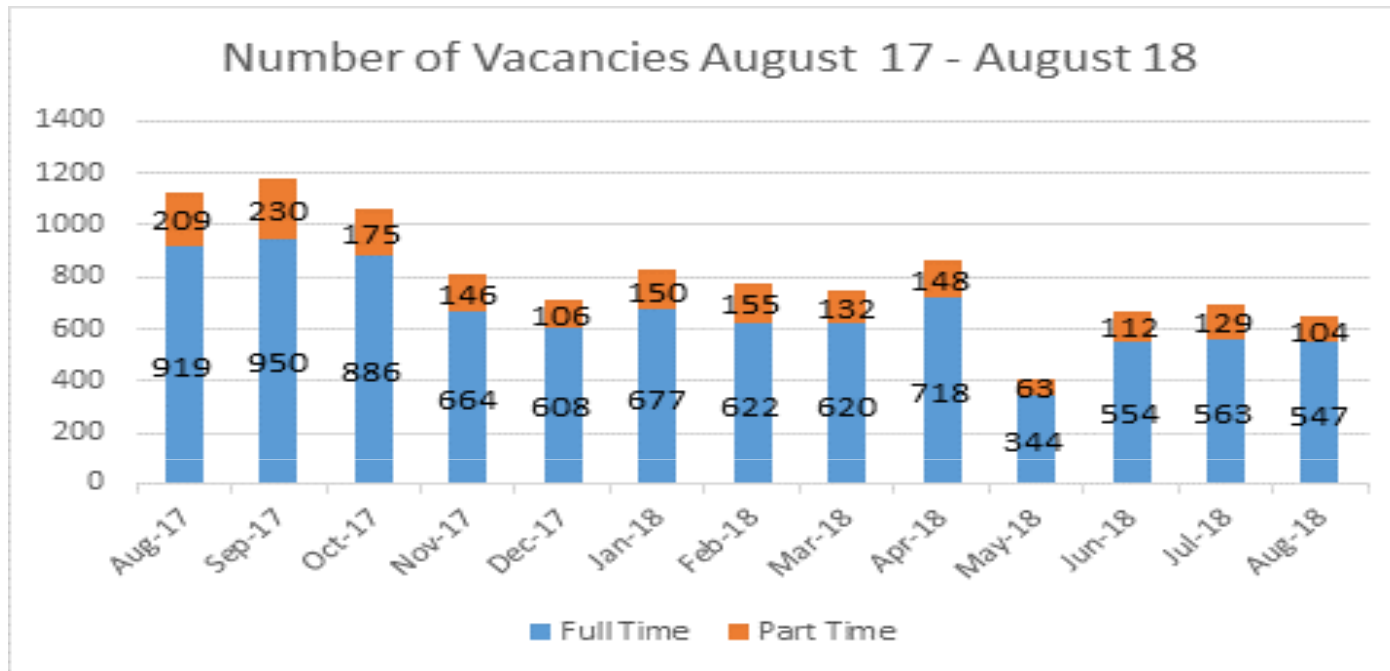
Source: Nomis 2018

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Total Number of Job Vacancies in Lincoln August 2017- August 2018



At present there are 651 job vacancies registered for Lincoln, of which 104 (15.9%) are part-time vacancies (less than 30hrs) and 547 (84.1%) full-time. This compares to 692 vacancies last month, of which 129 were part-time vacancies.

Business Counts in Lincoln 2012-2017

	2012			2017		
	Lincoln	Lincoln	East Midlands	Lincoln	Lincoln	East Midlands
Employment Size	Numbers	%	%	Numbers	%	%
Micro (0-9)	1750	83.1	88	2155	85.2	88.9
Small (10 to 49)	285	13.6	9.8	300	11.9	9.1
Medium (50 to 249)	45	2.2	1.7	55	2.2	1.6
Large (250+)	20	1	0.4	25	1	0.4
Total	2105			2535		



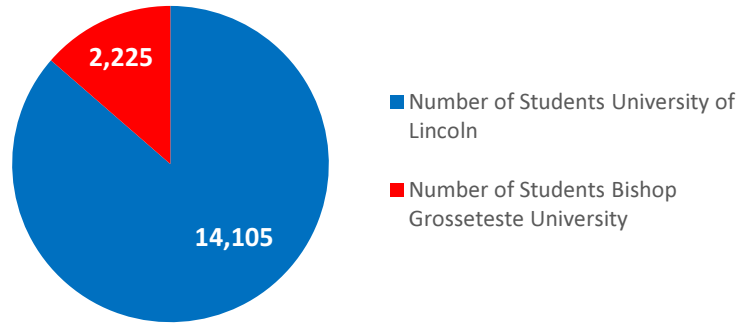
Source: Nomis 2018

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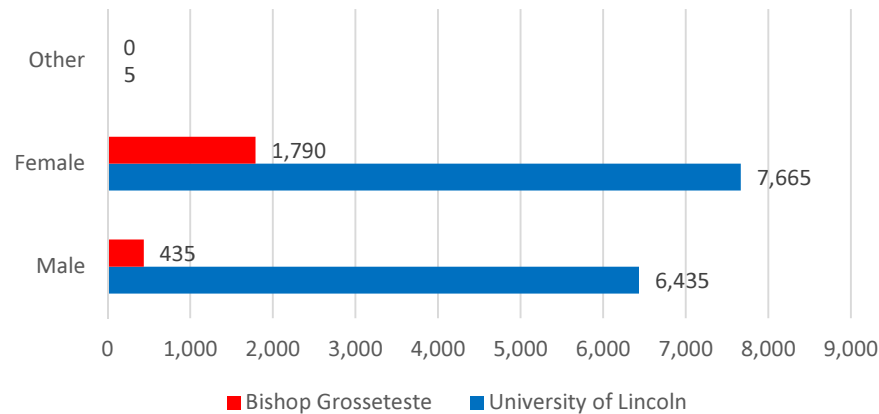


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Enrolments at University of Lincoln and Bishop Grosseteste 2016-2017



Higher Education Enrolments by Sex 2016/17



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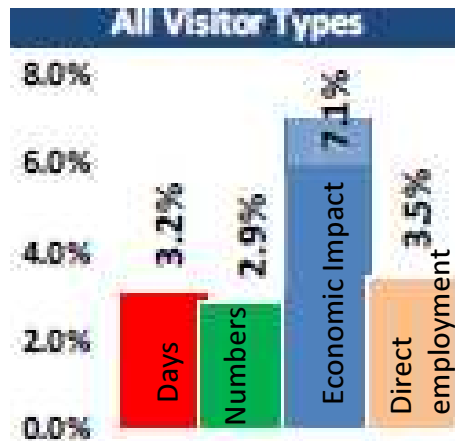


Source: HESA 2018

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Tourist Information – 2017 Compared to 2016

STEAM FINAL TREND REPORT FOR 2009-2017 LINCOLN CITY COUNCIL										Comparing 2017 and 2016 All £'s Historic Prices			COMPARATIVE HEADLINES					
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2017 & 2016 - IN HISTORIC PRICES																		
KEY	Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)	All Staying Visitors			Day Visitors			All Visitor Types				
	Serviced			Non-Serviced				2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016
An increase of 3% or more	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %
Visitor Days M	0.281	0.259	8.4%	0.093	0.086	8.2%	0.368	0.353	4.0%	0.742	0.699	6.2%	3.907	3.808	2.6%	4.649	4.507	3.2%
Visitor Numbers M	0.145	0.133	9.0%	0.014	0.013	8.2%	0.155	0.149	4.1%	0.314	0.295	6.5%	3.907	3.808	2.6%	4.221	4.103	2.9%
Direct Expenditure EM																152.97	142.71	7.2%
Economic Impact EM	37.48	32.77	14.4%	5.922	5.313	11.5%	17.71	16.60	6.7%	61.12	54.68	11.8%	142.59	135.50	5.2%	203.71	190.17	7.1%
Direct Employment FTEs	434	418	3.8%	61	60	1.9%	165	158	4.7%	660	636	3.8%	1,311	1,269	3.3%	1,971	1,904	3.5%
Total Employment FTEs																2,513	2,421	3.8%



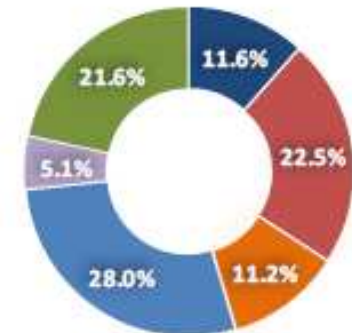
Increases in 2017 from 2016



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STEAM report 2018

Sectors	Sectoral Distribution of Employment - FTEs		
	2017	2016	+/- %
Accommodation	291	291	0.0%
Food & Drink	566	543	4.3%
Recreation	281	270	4.4%
Shopping	704	678	3.9%
Transport	128	123	3.9%
TOTAL DIRECT	1,971	1,904	3.5%
Indirect	542	517	4.9%
TOTAL	2,513	2,421	3.8%



Increases in 2017 from 2016

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Key Economy Summary Points

- The population estimate for Lincoln for 2017 was 98,438 which is an increase of 643 when compared to the previous year and comprises 50.4% females and 49.6% males
- Both median annual earnings for full time workers and part time workers decreased as reported in the 2017 survey
- JobCentre Plus was reporting 651 vacancies in August 2018, of which 84% were full time and 16% part time
- The number of Micro businesses has grown substantially over the last 5 years, helping drive the total number of businesses up to 2535
- In 2017 Lincoln saw an increase of 2.9% visitors from 2016, bringing a 7.1% positive economic effect, including an increase of 3.5% in direct employment



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Key Strategic Measures – Q1 2018/19

Service Area	Measure	Unit	Cumulative or Quarterly	High / Low is Good	Trend - Quarterly or Seasonal	Q1/17/18	Q2/17/18	Q3/17/18	Q4/17/18	Q1/18/19	Status
Parking Services	PS 6 - Overall percentage utilisation of all car parks (P8)	%	Quarterly	High is good	Seasonal	69.00%	68.00%	70.00%	45.00%	48.00%	Deteriorating
Parking Services	PS 7 - Number of off street charged parking spaces	Num	Quarterly	High is good	Seasonal	2,241	2,241	2,880	3,622	3,622	Improving
Development Management (Planning)	DM 11 - End to end time to determine a planning application (Days)	Days	Quarterly	Low is good	Quarterly	63.49	54.32	58.04	67.34	57.44	Improving
Development Management (Planning)	DM 13 - Number of live planning applications open	Num	Quarterly	Low is good	Quarterly	161	120	97	126	121	Maintaining
Development Management (Planning)	DM 16 - Percentage of applications approved	%	Quarterly	High is good	Quarterly	93%	95%	95%	96%	93%	Maintaining
Development Management (Planning)	DM 20 - Number of planning appeals allowed	Num	Quarterly	Low is good	Quarterly	0	2	1	0	0	Maintaining
Development Management (Planning)	DM 21 - Percentage of Non-Major Planning Applications determined within the government target (70% in 8 weeks) measured on a 2 year rolling basis	%	Quarterly	High is good	Quarterly	90.29%	94.30%	95.00%	95.00%	94.67%	Maintaining
Development Management (Planning)	DM 22 - Percentage of Major Planning Applications determined within the government target (60% in 13 weeks) measured on a 2 year rolling basis	%	Quarterly	High is good	Quarterly	96.36%	98.18%	98.28%	100.00%	100.00%	Maintaining
Development Management (Planning)	DM 8 - Number of applications in the quarter	Num	Quarterly	High is good	Quarterly	278	246	264	234	247	Maintaining



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Source: CoLC 2018 Q1 performance data

LGInform Comparisons of Planning Data 2017/18

Lincoln compared to All local authority districts in East Midlands Quantiles dashboard

% of planning applications processed within 8 weeks or agreed time - minor developments - Quarterly 2017/18 Q4



92 %



% of planning applications processed within 13 weeks or agreed time - major developments - Quarterly 2017/18 Q4



100 %



% of planning applications processed within 8 weeks or agreed time - other developments - Quarterly 2017/18 Q4



95 %



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Source: LGInform performance comparisons

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Key Strategic Measures and Benchmarking Summary for Q1

- With the opening of the multi-storey car park there are now 3,622 off street parking spaces available for residents and visitors
- Compared to other councils in East Midlands our Planning service is performing well and is in the second quartile for the percentage of both 'minor' and 'other' planning applications processed within 8 weeks and is in the top quartile for processing major planning applications with 100% processed within 13 weeks



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